Three Observable Threads

* According to the statistics out of the 780 active players, the majority are male (84%). And a small portion are female (14%). Based on the demographic ages between 20-24 are (46.8%) the secondary group ages 15-19 (17.4%) and ages 25-29 (13%). Most of the purchases are done by the same age group.
* Out of 179 unique items offered the "Oathbreaker, Last Hope of the Breaking Storm" (12 buys), are the most popular and profitable ones brought $51. "Nirvana" and "Fiery Glass Crusader" with (9 buys) each they have brought $44 and $41. Based on all players (780) they prefer different items; they are no comparison that is better than the other ones.
* Lastly, the average purchase is around $3 per person with the top spenders that are paying up to $19 for their purchases. It shows that 97% of the players are paying under $10. Total profit from the sold items is about $2379 for 780 players. According to this assignment this is the findings I had founds based on the analysis and charts.